

# The Village Herbalist

## Committed to High Quality Supplements...in Her Own Words

by Lynda Hammons, Vice President of Quality Assurance and Regulatory Affairs

*At a gathering of Managers in Las Vegas, Lynda Hammons, Vice President of Quality Assurance and Regulatory Affairs, gave a presentation where she drove home the point that quality has always been and will always be central to Nature's Sunshine Products. What follows are her words.*



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- [Quality Ingredients and Suppliers](#)
- [Purity, Safety and Potency](#)

Nature's Sunshine provides a level of high-quality supplements that is second to none. We guarantee this high-quality with every bottle of supplements that we sell. It's important to us that you consistently get the best results with Nature's Sunshine products.

For that reason, you can be assured that we will always be committed to high-quality and excellence. Over a thousand companies produce or manufacture dietary supplements in the United States today. **More than 85% of the brands on the market are made by small, contract manufacturers. They put pretty labels on bottles and sell them to big box stores, warehouse clubs and other companies that sell—but do not make or test—their own products. These sellers are not responsible for the quality of those supplements. As a result, a lot of poor-quality products are on the market.**

### Doing it Right, Ourselves

At Nature's Sunshine, we design and manufacture our own products made with hand-picked, [high-quality ingredients](#). We have complete control over the level of quality we provide. We know what we put into every bottle. There is a huge gap between bad supplements and good supplements. And there is a big gap between the good supplements and Nature's Sunshine's highest quality supplements.

High-quality supplements are not an accident. It doesn't just happen! Nature's Sunshine spends millions of dollars every year plus a lot of time, effort and expertise, assuring that we offer the highest quality supplements on the market. I have never been asked to cut

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costs. We have the funding for testing because we need to [test](#) to ensure that we can use high-quality ingredients to make the best supplements.

Sometimes quality can mean the difference between life and death for a supplement company. Many of our distributors found Nature's Sunshine because of a critical health issue. I am a cancer survivor of eight years, and I fully believe that I would not be here today if it weren't for premium, high-quality Nature's Sunshine products and supplements. In my case, it was the difference between life and death.

## Uncompromising Commitment to High-quality

NSP was built on a level of quality and that will not change. High-quality is built into the entire process, from the fields where our ingredients are grown, through the harvesting, cleaning, processing, to the moment the product goes out the door. It requires [testing](#), [testing and more testing](#).



**I have been with Nature's Sunshine for 18 years, and I have never once been asked to compromise our high quality. No one has ever said, "We don't want to have this product go on backorder. Can you just accept a little dirt?" I have never been asked to do that. That is my commitment to you—we will NOT compromise on quality!**

I give you my personal commitment and the commitment of everyone at Spanish Fork, of everyone at the Home Office: we will continue to provide you with the highest quality supplements in the world. We are likewise committed to providing you the very best customer service. Believe me, with my health issues, I know how important it is to have the highest quality supplements.

## You're Invited

We are very proud of our facility, and we invite everybody to see it. If you haven't been here recently, please come back. Reacquaint yourself with the facility so you can tell everyone about it.



We are open for tours Monday–Friday. If you're coming to Utah for vacation or business, please schedule a tour. A personal guide will show you our state-of-the-art equipment, where your products are made and tested.

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